



*Carolyn J.*  
BRADEN

DIGITAL CONTENT CREATOR, ARTIST  
AND OWNER/CREATOR OF  
CAROLYNSBLOOMINGCREATIONS.COM

FASHION/BEAUTY | INTERIOR | LIFESTYLE

*About me*

My name is Carolyn J. Braden and I'm the owner and creator of Carolyn's Blooming Creations, a creative lifestyle brand dedicated to making the world a little happier and craftier. My brand covers everything from DIY, home design, fashion, beauty, health and wellness, pets, finance and sustainability. I am a microinfluencer, promoting products and inspiring my supportive community in many creative ways. I am an Amazon Affiliate, Walmart Creator, TEMU Influencer, in the YouTube Partners program and more. My creativity has been featured in numerous large media outlets and publications. I'm looking forward to our potential collaboration!

	76%	73.8% US	Ages 13-17: 3.75%
	22%	3.66% India	Ages 18-24: 15.6%
	2%	3.2% Canada	Ages 25-34: 23.8%
		2.96% UK	Ages 35-44: 21.9%
		27% Other	Ages 45-54: 13.3%
			Ages 55+: 11.5%

I have an **ORGANIC** following on these social media platforms (listed in the order of most to least): YouTube, Pinterest, Instagram, TikTok, Facebook, Twitter/X, Tumblr, LinkedIn, Threads

YouTube 6.5K  
TikTok 6.1K  
Pinterest 3.1K  
Instagram 2.8K  
Facebook 500

HANDLES:

@CAROLYNJBRADEN

@CAROLYNSBLOOMINGCREATIONS

CAROLYNSBLOOMINGCREATIONS.COM

FEATURES AND COLLABORATIONS:

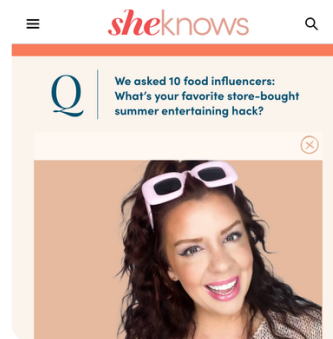
HGTV, HALLMARK, INSTYLE, PORCH.COM, CHARLOTTE TILBURY, PRIME PROMETICS, BUSTLE.COM, THESPRUCE.COM, AND MORE

4.12K  
ENGAGEMENT RATE (AVERAGE OF TOP PLATFORMS)

18K+growing  
TOTAL FOLLOWERS AND SUBSCRIBERS

31K  
MONTHLY ACTIVE/UNIQUE WEBSITE USERS

36K  
MONTHLY UNIQUE YOUTUBE VIEWERS



# WHAT CAN I DO FOR YOU?

My creative educational and professional background (I have a Master's degree in Art Education and a Bachelor's degree in Art/Photography) has allowed me to capture beautiful imagery and video for client's and their products. I thoughtfully and creatively market products for clients throughout my social channels and website. I am highly skilled in script writing, voiceover, and editing short and long form video. With these talents, I can showcase your brand in a beautiful way in order to help you increase sales and gain a new audience with my supportive and engaged community.



## 2024 TOP DIRECT & AMP WEBSITE ADVERTISERS:

- Target
- General Mills
- Best Buy
- Enterprise
- Silk Soymilk
- Hulu
- Disney
- Hilton
- Facebook
- Apple TV+
- Northwestern Mutual
- IHOP Restaurants
- Ultra Beauty
- Walmart
- Taco Bell
- L'Oreal
- Nike
- Chanel



## SERVICES & RATES

### PICTURE/STORY POST

fr. \$300

*I will create a brand-focused image and post it to an image friendly-platform of your choice (FB, Insta, Twitter, Pinterest) with a thoughtfully worded description and targeted hashtags*

### BLOG POST

fr. \$500

*I will create a custom blog post dedicated to educating my readers about your product. I complete a 2 week testing of your product and then write my experience.*

### SPONSORED SHORT FORM VIDEO

fr. \$300

*I will create a 30 second - 1 minute short form brand focused video and post it to TikTok, Instagram Reels, Facebook/FB Reels, and YouTube*

### SPONSORED LONG FORM VIDEO

fr. \$500

*I will create a 5-10 minute (long form) brand focused video and post it to my YouTube channel @carolynjbraden*

### AFFILIATE

**% commision based**

*I will create posts for targeted social media platforms and insert a paragraph about it into one recent appropriate blog post of my choice*

### BRAND AMBASSADOR

fr. \$500

*If you'd like to work with me long-term (posting about your product on a set-schedule for 6 months or longer), let's talk!*